

Ryan Webb

PERSONAL INFORMATION	Room 564 - 105 St. George St. Rotman School of Management University of Toronto Toronto, Ontario, M5S 3E6	<i>Phone:</i> (416) 978-4418 <i>E-mail:</i> ryan.webb@utoronto.ca
TEACHING AND RESEARCH FIELDS	Neuroeconomics, Behavioral & Experimental Economics, Discrete Choice Econometrics	
CURRENT POSITIONS	University of Toronto , Toronto, Ontario <i>Assistant Professor</i> <i>Rotman School of Management and Department of Economics</i>	July, 2014 - Current
PREVIOUS POSITIONS	California Institute of Technology , Pasadena, California <i>Visiting Associate</i> <i>Department of Humanities and Social Sciences</i>	Jan, 2017 - May, 2017
	New York University , New York, NY <i>Postdoctoral Fellow at Center for Neuroeconomics</i> Principal Investigator: Paul W. Glimcher	May, 2011 - May, 2014
EDUCATION	Queen's University , Kingston, Ontario, Canada Ph.D., Economics; September, 2006 - June, 2011 <i>Thesis:</i> Towards a Neural Measure of Value and the Modelling of Choice in Strategic Games <i>Supervisors:</i> Christopher Ferrall (Dept. of Economics) Michael C. Dorris (Dept. of Physiology) M.A., Economics; October, 2005 University of British Columbia , Vancouver, BC, Canada B.A. with Honours, Economics; June, 2004	
REFEREED PUBLICATIONS	Webb, R. (2017). "The (Neural) Dynamics of Stochastic Choice," forthcoming at <i>Management Science</i> . Louie, K., Glimcher, P.W., Webb, R. (2015). Adaptive neural coding: from biological to behavioral decision-making, <i>Current Opinion in Behavioral Science</i> , Vol. 5, pp. 91–99. Telpaz, A., Webb, R. Levy, D. (2015). Using EEG measurements to predict consumers' future choices, <i>Journal of Marketing Research</i> , Vol. 52, No. 4, pp. 511–529. Louie, K., LoFaro, T., Webb, R., Glimcher, P.W. (2014). Dynamic divisive normalization predicts time-varying value coding in decision-related circuits, <i>Journal of Neuroscience</i> , Vol. 34, No. 48, pp. 16046–16057. LoFaro, T., Louie, K., Webb, R., Glimcher, P.W. (2014). The temporal dynamics of cortical normalization models of decision-making, <i>Letters in Biomathematics</i> , Vol. 1, pp. 209–220. Thevarajah, D.*, Webb, R.*, Ferrall, C., and Dorris, M.C. (2010). Modelling the Value of Strategic Actions in the Superior Colliculus, <i>Frontiers in Behavioral Neuroscience</i> , Vol 3., No. 57, pp. 1–14.	

- WORKING PAPERS Webb, R., Glimcher, P.W., and Louie, K., (2016). "Rationalizing Context-Dependent Preferences: Divisive Normalization and Neurobiological Constraints." *Revision Requested at Management Science*.
- Landry, P. and Webb, R., (2017) "Pairwise Normalization: A Theory of Multi-Attribute Choice".
- Webb, R., Glimcher, P.W., Lazzaro, S.C., Rutledge, R.B., Levy, I. (2016). "Neural Random Utility: Relating Cardinal Neural Observables to Stochastic Choice Behaviour"
- Webb, R., Dorris, M.C., (2014). "The stochastic neural decision process and modelling choice in a mixed strategy game."
- Webb, R., (2011). "Does neuroeconomics have a role in explaining choice?"
- Camerer, C., Landry, P., Webb, R. "Incorporating Habit in to Consumer Demand Theory: A Neuroeconomic Approach", In Preparation.
- CONFERENCE AND SEMINAR PRESENTATIONS
- 2017 Stanford GSB, Simon Fraser University, Cosyne, CalTech, Maastricht University, University of Zurich, Interdisciplinary Symposium on Decision Neuroscience (Stanford University), Marketing Science (USC), Barcelona GSE Summer Forum, Brookings Institute Conference in Honor of Nobel Laureate Daniel McFadden (USC)
- 2016 10th Triennial Invitational Choice Symposium, Society for Neuroeconomics, McGill Marketing Camp 2016, Economics Science Association - North America
- 2015 Paris School of Economics, Ohio State University, University of Toronto - Psychology, Canadian Economics Association, Marketing Science, French Experimental Economics Association, Economic Science Association (North America)
- 2014 Northwestern University, University of New South Wales, Maastricht University, Simon Fraser University, Aix Marseille University, Université Catholique de Louvain, University of Melbourne, University of Toronto, The 16th Conference of the Foundations of Utility and Risk, Canadian Economics Association
- 2013 Harvard University, Society for Neuroeconomics, Canadian Economics Association
- 2012 Maastricht University, University of Zurich, Economic Science Association (International), Society for Neuroeconomics, Society for Neuroscience, Economic Science Association (North America)
- 2011 University of Victoria, Economic Science Association (North America), Canadian Economics Association
- 2010 New York University, Canadian Economics Association
- 2009 Canadian Economics Association
- POSTER PRESENTATIONS
- 2015 Society for Neuroeconomics, Interdisciplinary Symposium on Decision Neuroscience (MIT), Society for Neuroscience
- 2014 Society for Neuroeconomics, Interdisciplinary Symposium on Decision Neuroscience (Stanford University), Society for Neuroscience

- 2013 Interdisciplinary Symposium on Decision Neuroscience (Temple University)
- 2012 Society for Neuroscience
- 2011 Society for Neuroeconomics
- 2010 Society for Neuroeconomics

MEDIA COVERAGE The Atlantic, August (2016), [What a Bad Decision Looks Like in the Brain?](#)

- GRANTS AND AWARDS 2015 Rotman School of Management Teaching Award
- 2010 Best Paper, University of Amsterdam Summer School in Neuroeconomics
- 2008 & 2009 Queen's University Graduate Award
- 2007 Louisa A. Fowler Fellowship, Queen's University
- 2006 R. Samuel McLaughlin Fellowship, Queen's University

REFEERING Quarterly Journal of Economics, Management Science, Marketing Science, Games and Economic Behavior, Journal of Economic Behavior and Organization, Journal of Mathematical Psychology, Current Opinions in Behavioral Science, Operations Research, European Journal of Marketing, Israel Science Foundation, Fund for Scientific Research - Belgium